

THE FIVE-POINT CWP™ PROCESS



Discovery meetings with stakeholders and leaders of the organization

In preliminary meetings, the **CWP Method** team holds one-on-one interviews with stakeholders and organization leadership to gain insight into your organization's present course of action. Our team designs our workshop based off your organization's' unique situation.



Collaborate to create a foundational vision

We work with you to facilitate a workshop that brings stakeholders and leadership together. To inspire your team to collaborate, CWP™ presents case studies of well-integrated organizations then allows each individual to perform a **SWOT analysis** of your organization. Then, we collaborate to create shared **vision and goals**.



Visualize organization structure, competencies and interactions

Stakeholders and CWP™ draft maps detailing your organization's structure, core competencies and departmental interactions. These models will become the basis for **living documents** that stakeholders can refer to and revise where necessary.



Discover high-value synergistic programs

Together we examine the SWOT analysis, organizational structure, competency and interaction maps with the foundational vision to discover any potential **high-value programs** to develop. We draft alternative programs and perform a SWOT analysis to evaluate these alternatives. After evaluation of the alternative programs, stakeholders decide on the programs that will most benefit to the organization. Stakeholders prioritize these programs and we assist to create a **program development timeline**.



Optimize the organization's protocols, processes and cultures toward the foundational vision

We evaluate and select workflow processes for **your organization** from a CWP™ database called the workflow inventory. After selection, we use these workflow templates as a springboard to develop a custom workflow inventory for your organization that supports the foundational vision and program development timeline. This results in a **living workflow document** for your organization.

CWP techniques have been used on multimillion dollar projects for some of the world's most distinguished public and private entities. Let's collaborate to maximize your organization with the processes it deserves.